

PETER J. BOWLEY

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EXPERIENCE

RULO

Lowell, MA

Founder & CEO, Online marketplace for dentists to buy from dental labs

Aug. 2014 – Present

- Raised \$40k as semi-finalist in Robin Hood Foundation business idea competition
- Intensive customer discovery, UX research and business plan formation using Lean Startup methodology
- Designed and prototyped online marketplace platform and mobile app
- Coded data scraper with linux/regex to create a database for dental market geoanalytics
- Managed team of 4 employees

PERRY CAPITAL LLC

New York, NY

Summer Analyst, High Yield/Distressed Credit

Summer 2013

- Analyzed and recommended high yield and distressed credit investments
- Credit analysis, cash flow modeling and covenant analysis
- Conducted in-depth research into companies/industries, including competitors, customers and suppliers
- Select research included: yield to call strategies in consumer products, telecom, agribusiness and metals & mining sectors

GF AGRO LLC

Buenos Aires, Argentina

Vice President, Latin America Agribusiness Fund

2009-2012

- Lead role in evaluation, acquisition, development and operation of farmland in Argentina
- Helped raise US\$35 MM in capital from institutional investors; lead role in investor due diligence
- Part of 3-person management team that transformed start-up fund into profitable cattle/agriculture operation with +135,000 acre land portfolio and institutional investor base
- Developed information systems and processes from scratch, increasing control, profitability and ability to meet institutional investor needs (quarterly reports, Big 4 audited financials)

CREDIT SUISSE GROUP

Buenos Aires/São Paulo/New York

Associate / Analyst, Latin America Investment Banking Division

2005-2008

- M&A, equity and debt transactions; prepared financial models, valuation analyses, management presentations, info memoranda, and investment committee memos

EDUCATION

COLUMBIA BUSINESS SCHOOL

New York, NY

MBA, Member of Value Investing Program

2012-2014

Elected: Co-President of Commodity Club

Member: Columbia Student Investment Management Association (CSIMA), Real Estate Association

Coursework: Distressed Investing (Krueger), Bankruptcy (Miller), Applied Value Investing (Quinn/Williams), Special Situations Investing (Greenblatt), Economics of Strategic Behavior (Greenwald), Earnings Quality (Nissim)

Competitions: 9th Annual American Bankruptcy Institute Restructuring Case Competition – Semi-Finalist

BOSTON COLLEGE

Chestnut Hill, MA

BS, Finance, Honors Program

GPA: 3.45 (Major: 3.9)

2000-2004

ADDITIONAL INFORMATION

Languages (Advanced): Spanish and Portuguese

IT Skills: Bloomberg, Capital IQ, FactSet, Excel, Power Point